

THE FIRST 1,000 PEOPLE (OR BY APRIL 30TH, 2021) WHO ACHIEVE THE FOLLOWING:



ACHIEVE 1000



ENROLL 1 ACTIVE PQV OR MORE BRAND PARTNER



**ENROLL 1 QUALIFIED AMB** 



- Use "Founding" in front of your lifetime rank (Ex: Founding Senior Director, Founding Vice President)
- Personalized postcard from the Bravenly Founders
- Newsletter Recognition. We will send monthly newsletters recognizing new Founding Brand Partners
- Social Media Spotlight
- \$50 Product Credit
- Event Recognition (Title on lanyard or name tag)

FIRST 100 FBP'S

Invitation to a Gala (more details to come!)

FIRST 300 FBP'S

Bravenly tote bag

## FOUNDING BRAND PARTNER CLUB FAQ'S

- Q: If there is under 1,000 people on April 30th, is the club qualification period over?
- A: Yes. Whichever comes first, 1000 Brand Partners achieving the Founding Brand Partner Club status OR 11:59pm EST on April 30th, ends the qualification period.
- What is included in my PQV (Personal Qualified Value)?
- A: Your PQV includes your personal orders, your Retail Customer orders, or your Ambassador Customer orders.
- Q: If I buy 1000 QV of products myself, does that count?
- A: Yes, but you still MUST additionally enroll 1 Active BP(Brand Partner) and 1 QAMB (Ambassador Customer) to qualify.
- Can I earn both the Gala invite and the tote if I am the first 100?
- A: Yes, if you are one of the first 100 people that qualify for the Club you will receive an invitation to a Bravenly Gala, as well as the tote.
- How do I know if I qualified for the Founding Brand Partner Club?
- A: You will be notified at the end of the month by corporate upon your qualification into the Club.
- Will there be another program like this?
- A: The Founding Partner Club is a one-time opportunity. Once we reach 1,000 Brand Partners or hit the date of April 30th the program qualification period has ended and no one will be able to earn it after.
- How will you be able to tell who made it into the Club?
- A: All of your activity will be time-stamped in our system. In the event that 101 people qualify in the first day, we will have a record of who met the qualifications FIRST.