

# PRIVACY POLICY

## *Business Transfers; Bankruptcy*

Bravenly Global reserves the right to transfer all Personal Information in its possession to a successor organization in the event of a merger, acquisition, or bankruptcy or other sale of all or a portion of Bravenly Global assets. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred Personal Information will be subject to this Privacy Policy, or to a new privacy policy if you are given notice of that new privacy policy and an opportunity to affirmatively opt-out of it. Personal Information submitted or collected after a transfer, however, may be subject to a new privacy policy adopted by Bravenly Global's successor organization.

## *Unpaid Accounts*

If you fail to pay any balance owed to Bravenly Global, we may, as permitted by law, report your Personal Information, including without limitation your unpaid balance, to consumer credit reporting services, collection agencies and others.

## *Downline Activity/Genealogy Reports*

As a social marketing company, provides certain information to Brand Partners regarding other Brand Partners and customers enrolled in a Partner's downline marketing organization (sales team). To help Brand Partners in Bravenly Global's social marketing program manage their independent businesses, we provide our Partners with some of the Personal Information of the other Partners whom they have personally sponsored/enrolled as well as other Partners who are on their marketing teams. If you enroll as a Bravenly Global Brand Partner or register as an Ambassador, your name, address, telephone number, and email address, birthday, as well as data relating to your sales, purchases, and recruitment activity will be disclosed to the Bravenly Global Brand Partner who sponsored you and to other Bellame Beauty Partners who are upline to you and your sponsoring Partner. No other Personal Information will be shared with Bravenly Global Brand Partners. Such information is shared via the Brand Partners Back-Office. Information relating to downline Partners is made available to Bravenly Brand Partners subject to a confidentiality and non-solicitation covenant in the agreement that each Brand Partner enters into with Bravenly Global. However, Bravenly Global does not warrant that other Partners will adhere to the confidentiality and non-solicitation covenants, and Bravenly Global shall not be responsible for Brand Partners' violation of these covenants. By enrolling as a Bravenly Brand Partner or registering as a Bravenly Global Ambassador, you consent to the disclosure of your Personal Information as described in this paragraph.

## **Changes to this Privacy Policy**

Bravenly Global reserves the right to amend or change this Privacy Policy at any time at its sole discretion. It is your responsibility to periodically access this Privacy Policy by clicking on the Privacy Policy link at our home page. You can determine the date this Privacy Policy was last updated by referring to the effective date found at the end of the policy. When material changes or amendments are made to the Privacy Policy, we will announce the same at our home page for a period of 60 days following the implementation of the amended Privacy Policy.

## **Questions**

Questions regarding this Privacy Policy should be directed to [support@bravenlyglobal.com](mailto:support@bravenlyglobal.com).

## **Effective Date**

The effective date of this Privacy Policy is October 1, 2020.