



PUNTA CANA AN ALL-INCLUSIVE EXPERIENCE



welcome to the all-inclusive paradise

The Hard Rock Hotel & Casino in Punta Cana offers thrilling gaming action in the biggest and best casino in the Caribbean, exhilarating nightlife, tantalizing culinary options, state-of-the-art meeting facilities and rooms worth tweeting about, all infused with their legendary rock and roll vibe! Enjoy unlimited food and beverage, nightly entertainment, room service and an abundance of other services and amenities.

- 5 Star Accommodations
- 9 Restaurants
- Snacks & Poolside Service
- 24/7 In-Room Service
- Water Sports & Activities
- Fitness Center

- Daily & Nightly entertainment
- Free Wifi
- Gratuities Included
- 13 Pools
- Casino
- Rockaway Bay Water Park

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QUALIFICATION PERIOD: SEPTEMBER 2023 - MARCH 2024 seven full months to qualify

Starting September 1st, 2023 and ending on March 31st @ 11:59 pm ET. You will have 7 full months to qualify and earn this trip.

> DATE OF THE TRIP: JUNE 16th - 20th, 2024

top 75 point earners will be invited

HOW TO EARN POINTS The TOP 75 Point Earners will be invited to the Bravenly Dream Trip 2024.

1 point	\longleftrightarrow	Enroll a Brand Partner with \$49 Kit + 100 PQV
3 points	\longleftrightarrow	Enroll a Brand Partner with the \$299 Launch Pack
5 points	\longleftrightarrow	Enroll a Brand Partner with the \$499 Momentum Pack
7 points	\longleftrightarrow	Enroll a Brand Partner with the \$699 Legacy Pack
2 points	\longleftrightarrow	Achieve 1,200 PBV in a month
5 points	\longleftrightarrow	Achieve 2,000 PBV in a month
10 points	\longleftrightarrow	Achieve 4,000 PBV in a month
15 points	\longleftrightarrow	Achieve 6,000 PBV in a month
20 points	\longleftrightarrow	Achieve 8,000 PBV in a month
25 points	\longleftrightarrow	Achieve 10,000 PBV in a month
35 points	\longleftrightarrow	Achieve 15,000 PBV in a month
45 points	\longleftrightarrow	Achieve 20,000+ PBV in a month
10 points	\longleftrightarrow	Paid as Rank Director
15 points	\longleftrightarrow	Paid as Rank Senior Director
20 points	\longleftrightarrow	Paid as Rank Executive Director
40 points	\longleftrightarrow	Paid as Rank Vice President
60 points	\longleftrightarrow	Paid as Rank Senior Vice President
80 points	\longleftrightarrow	Paid as Rank Executive Vice President
100 points	\longleftrightarrow	Paid as Rank Silver Executive Vice President
125 points	\longleftrightarrow	Paid as Rank Gold Executive Vice President
150 points	\longleftrightarrow	Paid as Rank Platinum Executive Vice President
5 points	\longleftrightarrow	PE BP ranks up to Director
7 points	\longleftrightarrow	PE BP ranks up to Senior Director
10 points	\longleftrightarrow	PE BP ranks up to Executive Director
20 points	\longleftrightarrow	PE BP ranks up to Vice President
30 points	\longleftrightarrow	PE BP ranks up to Senior Vice President
40 points	\longleftrightarrow	PE BP ranks up to EVP
50 points	\longleftrightarrow	PE BP ranks up to Silver EVP
62 points	\longleftrightarrow	PE BP ranks up to Gold EVP
75 points	\longleftrightarrow	PE BP ranks up to Platinum EVP

YOU EARN POINTS BY BUILDING YOUR BRAVENLY BUSINESS THROUGH MULTIPLE CATEGORIES:



PERSONALLY ENROLL BRAND PARTNERS

Earn points for every new Brand Partner you enroll. Points will be based on what kit or pack they choose at the time of enrollment.



PERSONAL SALES

Each month of the qualification period, you will earn points on your Personal Bonus Volume. Focusing on enrolling Retail Customers & Ambassadors and retaining them. Points will be based on where your PBV ends each month.

RANK PROMOTION & MAINTENANCE

Achieve a new rank during the qualification period and be rewarded for it. Points will also be awarded for maintaining your current rank. Points will be based on whatever your highest achieved Paid-as Rank is in each given month of the qualification period.



MENTORSHIP

Guide your Personally Enrolled Brand Partners to new ranks and be rewarded each month for their achievements. Points will be given each time your PE BP achieves a New Lifetime Rank during the qualification period.



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RESORT HIGHLIGHTS



At the Hard Rock Hotel Punta Cana, all-inclusive means: luxury amenities, 5-star accommodations, 24hour room service, fine dining, and the best Caribbean fare the Dominican Republic has to offer, free Wi-Fi, in-room double hydrospa tubs, unlimited phone calls, endless activities for kids, thirteen pools, daily and nightly live entertainment, unparalleled service, and much more.



FINE & CASUAL DINING



ACTIVITIES FOR ALL AGES



5 STAR ACCOMADATIONS



NIGHT LIFE



WELLNESS & SPA



UNLIMITED FUN

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TRAVEL INFORMATION



FLIGHTS

PUNTA CANA INTERNATIONAL AIRPORT (PUJ)

All flights **must be** booked into Punta Cana International Airport (PUJ). The airport is located about 17 miles from the Hard Rock Hotel Punta Cana.

GROUND TRANSPORTATION

TO & FROM THE AIRPORT

Ground transportation will be provided for all claimed Brand Partners and their claimed guest(s) to & from Punta Cana International Airport (PUJ) and the Hard Rock Hotel Punta Cana on official event dates, including 3 days pre and post. Please note: Ground transportation on pre & post dates is provided only if staying at the Hard Rock Hotel Punta Cana – no exceptions.





TRAVEL DOCUMENTS & PASSPORTS

Everyone of all ages traveling by air, including newborn infants, will be required to present a valid passport.

Please note: The average lead time to obtain a passport is 3-5 months.

FOR INFO ON OBTAINING A PASSPORT, PLEASE VISIT:

U.S. Postal Service: <u>usps.com/passport</u> Department of State: <u>travel.state.gov/passport</u>

RULES & QUALIFICATIONS

REGISTRATION:

Once our top 75 point earners have been confirmed, you will need to register to participate in the Bravenly Dream Trip 2024 to Hard Rock Hotel, Punta Cana, Dominican Republic. A link will be posted as the qualification comes to an end.

QUALIFICATION PERIOD:

You can start earning points on September 1st, 2023 and the last day to earn points will be March 31st, 2024 at 11:59pm ET.

POINTS FOR ENROLLING BRAND PARTNERS

You have the ability to earn points each time you enroll a Brand Partner. If a BP enrolls with the \$49 kit, you ONLY get points if, on that same enrollment order, they at least buy 100 PQV worth of product. Then, if they buy any of our other product packs, they will get the corresponding points at time of enrollment only.

POINTS FOR PBV

You have the ability to earn points each month for where you end that month in PBV. These points do not stack. The system will look at where your PBV is at for the month and award you the points based on where you're at.

For example on Day 15, you have 1200 PBV, you'll earn 2 points. But you end the month with 3,248 PBV you would earn a total of 5 points for that month.

POINTS FOR YOUR PAID AS RANK

You have the ability to earn points each month for your Paid-As Rank. Whatever your highest Paid-As Rank is at the end of the month, you'll achieve points for that rank. These do not stack for maintaining your rank. However, if you Rank Advance more than once in a given month, they will stack.

For example, by the end of the month, you maintain Senior Director, you'll have a total of 10 points. The next month, you Rank Advance to Executive Director, you will then earn 20 points for that month.

POINTS FOR MENTORING YOUR PERSONALLY ENROLLED

You have the ability to earn points on each of your Personally Enrolled Brand Partners every time they rank advance. These do have the ability to stack.

For example, If your PE BP Rank Advances to DIR on Day 15 you will earn 2 points. But they end the month and rank advance again to SD, you'll earn an additional 5 points for a total of 7 points.



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RULES & QUALIFICATIONS CONT.

TRIP FOR TWO:

Your ALL-INCLUSIVE trip for two includes 4 nights of resort accommodations in a standard room for two at the Standard Run of House (ROH), surcharges and gratuities (Limit is 4 people to a room per Hard Rock resort policy), round-trip ground transportation to and from the airport and Hard Rock Punta Cana on official event dates as well as 3 days pre and post, Meal Plan - Breakfast, Lunch & Dinner, trainings hosted by Bravenly Corporate.

OTHER TERMS & CONDITIONS:

Bravenly reserves the right to audit, adjust or deny any points earned to ensure the spirit of the incentive is achieved. Bravenly has the right to disqualify any Brand Partner from the Incentive Trip if Bravenly determines, in its sole discretion, that tampering, fraud, compliance issues, or bonus buying has occurred. This includes without limitation when Bravenly determines that a Brand Partner has purchased product on behalf of or under the Bravenly ID of another Brand Partner or such Retail Customer or Ambassador or used any other mechanism by which strategic purchases are made to qualify for the Incentive Trip without any bona fide use for or sale of the products purchased.

Any downline incentives, advancements, recruitments, and/or product orders that are deemed by Bravenly, at its sole discretion, manipulated to earn this Incentive Trip will be disqualified.

All Incentive qualification requirements, specifications, points, awards, and details are subject to change at the sole discretion of Bravenly.

Bravenly reserves the right to amend, change, modify, and/or cancel any portion of the Incentive Trip at any time in its sole discretion. Bravenly reserves the right to determine the Bravenly Dream Trip to Hard Rock Hotel Punta Cana achievers.

When a Brand Partner's Bravenly ID is not renewed, terminated, or resigned for any reason, their points earned will not transfer to the upline Brand Partner.



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RULES & QUALIFICATIONS CONT.

MORE TERMS & CONDITIONS:

No points can be transferred to any other Brand Partner's account for any reason.

The Bravenly Dream Incentive Trip 2024 to Hard Rock Punta Cana is not transferable, and no earned or unused points can be transferred to another Brand Partner. No cash value or credits will be issued. No substitutions apply.

No compensation will be paid for any unused portion of the Bravenly Dream Trip 2024 or if the achiever is unable to attend the trip as scheduled.

All outstanding balances with Bravenly must be completely paid by the qualifying Brand Partner prior to claiming the Bravenly Dream Trip 2024.

All Brand Partners who earn the Bravenly Dream Trip 2024 are personally responsible for the reporting of any tax liabilities associated with earning the Trip who is In Good Standing. Please contact your tax professional for assistance.

Unless expressly noted to the contrary, all stated dates and times are based on Eastern Time.

ELIGIBILITY:

The Bravenly Dream Trip 2024 is open to Brand Partners in Bravenly.

Any Active Brand Partner, who is In Good Standing, is eligible to register for the Bravenly Dream Trip 2024.

Each Brand Partner must be active and in compliance with his or her Bravenly Brand Partner Agreement, Bravenly Policies & Procedures during the qualification period to qualify for the Incentive Trip and must be active and in compliance with the agreements at the time of the Incentive Trip.

In the event that any award recipient is a Corporation, Limited Liability Company, or Partnership, the award shall be awarded to one person who is designated to receive it by said entity.



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RULES & QUALIFICATIONS CONT.

REGISTRATION & CLAIMING:

The registration period will open once we confirm the top 75 point earners.

Your guest(s) may not be a Bravenly Brand Partner unless he or she is your spouse, domestic partner, significant other, or children. Any other immediate family member can be requested to support who isn't a Brand Partner.

TRAVEL:

The official dates for the Bravenly Dream Trip to the Hard Rock Hotel Punta Cana, Dominican Republic are June 16-20, 2024.

Bravenly is not responsible for pre- or post-activities of Brand Partners and their guest(s). Brand Partners and their guests will be personally liable and fully responsible for any expenses incurred during such pre- or post-activities.

Air travel is **NOT** included for achievers.

Please DO NOT make any travel arrangements for yourself or your guest(s) until you receive the official congratulatory email from Bravenly that you have earned the Bravenly Dream Trip 2024. You will not be refunded for flights purchased before you receive your official letter in case where you do not officially achieve the trip.

Bravenly is not responsible for refunding flights and travel costs if you are unable to attend the Bravenly Dream Incentive Trip because of but not limited to: your Bravenly ID is not In Good Standing at the time of the trip, if a natural disaster occurs, a pandemic or quarantine occurs, or any other reason occurs and you are unable to attend the Bravenly Incentive Trip.

TAX INFORMATION & REPORTABLE INCOME:

Bravenly gives contributions to its Brand Partners through the use of gifts, prizes, entertainment, and awards. However, some of these items of value are considered reportable earnings and subject to tax. The items subject to tax will be included in all year-end tax forms for all Brand Partners who attend the Bravenly Dream Trip 2024.

Guest accommodations paid for by Bravenly will be considered a taxable item to the Brand Partner.



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See you in PUNTA CANA

